

Digital Options

Digital options are the same as binary options. At the start of the hot binary options day trading industry binary brokers weren't certain what terms to use: digital options? all or nothing options? fixed rate return options? FROs? etc... In the end "Binary Options" won – and in my opinion that was a good choice.

"Binaries" have a mystique about them where as digital sounds so 80's. FRO's sound so 70's. And 'all or nothing' sounds a little to blunt which may scare away people.

Anyways, if you're still searching for the term 'digital options' you're so 2000's ☐

It's all about binary options now. Let's watch this industry develop. The binary options industry has already come a long way...

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